INCREASE TRANSIT RIDERSHIP_EXPAND TRANSIT_PUBLIC SPACE_PLAYFULNESS_DIVERSITY OF HOUSING_INCREASE HOUSING DOWNTOWN_BRING KIDS DOWNTOWN_MAXIMIZE NORTH & SOUTH SUN

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**Bus Congestion**

**Downtown Links**

**Moving Bus Traffic to North**

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**Salt Lake City**

**Population Density / sq.mi**

**Median Family Income ($)**

**Means of Transportation to work**

**POPULATION (DOWNTOWN)**

**POPULATION (CITY)**

**AREA**

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**Salt Lake City, UT**

**Public Transportation (%)**

**5% 10% 15% 20% 25% 30%**

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**Transit Corridor**

**Toole Towers**

**Amount of Public Space**

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**Energy Solutions Arena**

**Museum of Utah Art and History**

**Rose Wagner Performing Arts Center**

**State Street**

**Trax (Proposed)**

**Trax (Existing)**

**Major Bus Corridor**

**Salt Palace Convention Center + Utah MOCA**

**The Gateway Mall**

**Radisson SLC Downtown**

**Salt Lake Central Station**

**Bus Station**

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**Salt Lake City**

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**ACCORDING TO THE URBAN LAND INSTITUTE'S STUDY ON TUSCON**

**neighborhoods in the central business district and surrounding RE TAIL**

**SMALL SCALE, FLEXIBLE per acre**

**200-300 UNITS**

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**ACCORDING TO JANE JACOBS' RESEARCH AND CITYDATA.COM**

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**PARTIAL REVENUE IMPROVES TRANSIT AMENITIES**

**PUBLIC TRANSIT MUST BENEFIT**

**IN CORPORATE PRIVATE INVESTMENT**

**ENHANCE ECONOMIC DEVELOPMENT OR DENSITY GOALS HOUSING/RE TAIL GOALS**

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**220 Units**

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**YES YESYESYES**

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**still within streetcar boundary**

**move closer to light rail site**

**density adds lots of revenue to building foundation improve functions walkways between transit within TOD zone for streetcar connection to streetcar retail on site within one mile of the city center**

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**RESIDENTS 20,000 per square mile in 85701 RESIDENTS 3,200**

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