The focus of the Heritage Conservation Certificate is to prepare students for practice in the field of heritage conservation and historic preservation.

Our alumni work in the public and private sectors, including employment with the National Park Service, local historic preservation offices and museums, and cultural resources consulting firms.

The current employment outlook for most real estate sectors is strong, particularly in the South and West. In general, the industry currently has a maturing workforce that is leading to additional job opportunities for graduates, a trend expected to continue well into the future.

Offered on campus and online, our Graduate Certificates in Heritage Conservation and Real Estate Development (separate certificates for Analysis, Finance and Practice) set you apart as a skilled practitioner ready to develop, plan, build and preserve a changing world.

Heritage Conservation
Learn to preserve built and natural environments as part of a comprehensive ethic of environmental, cultural and economic sustainability in this five-course, 15-unit fully online program.

Real Estate Development
Become an industry leader through CAPLA’s three real estate development graduate certificates, offered on campus and online:

- Real Estate Development Analysis (three courses, 9 units)
- Real Estate Development Finance (four courses, 12 units)
- Real Estate Development Practice (four courses, 12 units)

GRADUATE CERTIFICATES

In a rapidly changing environment, CAPLA graduate certificates prepare you for what’s next, whether that’s advancing your career, pursuing a passion or planning for an additional degree.

CAREER OUTCOMES

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EMILIO ROMERO
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# HERITAGE CONSERVATION

The Certificate in Heritage Conservation provides an immersive educational experience to provide you the skillset you need for a successful career in heritage conservation and historic preservation.

- Introduction to Heritage Conservation
- Documentation and Interpretation of the Historic Built Environment
- Contemporary Architecture and Urban Theory
- Cultural Landscapes
- Preservation Planning

# REAL ESTATE DEVELOPMENT

**Real Estate Development Analysis**
The Graduate Certificate in Real Estate Development Analysis focuses on the fundamentals of real estate development and the processes by which public- and private-sector decisions are made. Students will understand the historical development of real estate markets and the associated impacts on risk and return.

- Survey of Responsible Real Estate Development
- Real Estate Market Analysis
- Land Development Process

**Real Estate Development Finance**
The Graduate Certificate in Real Estate Development Finance focuses on the fundamentals of finance in real estate development. Students will examine the capital markets and factors that shape the flow of funds into real estate investments.

- Introduction to Real Estate Finance
- Survey of Responsible Real Estate Development
- Foundations of Economics for Planning and Real Estate
- Advanced Real Estate Finance: Software and Technology

**Real Estate Development Practice**
The Graduate Certificate in Real Estate Development Practice focuses on the fundamentals of real estate development implementation through an in-depth analysis of development projects from project conception to final proposals. Students will be exposed to construction methods and project management within the development process, and the tools and methods utilized in the public and private sectors.

- Survey of Responsible Real Estate Development
- Due Diligence and Entitlements
- Construction and Project Management
- Placemaking and Urban Form

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### CONTACT

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